

**15<sup>th</sup> AITA COACHES WORKSHOP  
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**INNOVATION IN TENNIS EDUCATION: UNVEILING THE ITF ACADEMY ADVANTAGE**

**(lecture room)**

**Summary**

Dive into the cutting-edge advancements revolutionizing tennis education with insights from the ITF Academy. Discover how this ITF's innovative platform is reshaping coaching methodologies, player development, and curriculum design to elevate the standard of tennis education worldwide. Explore the latest tools, techniques, and resources empowering coaches to nurture talent, enhance performance, and foster a culture of excellence within their programs.

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