

A female tennis player in a green outfit and red visor is captured in a dynamic pose, swinging her racket. The background is a blurred green wall with large, dark blue Chinese characters.

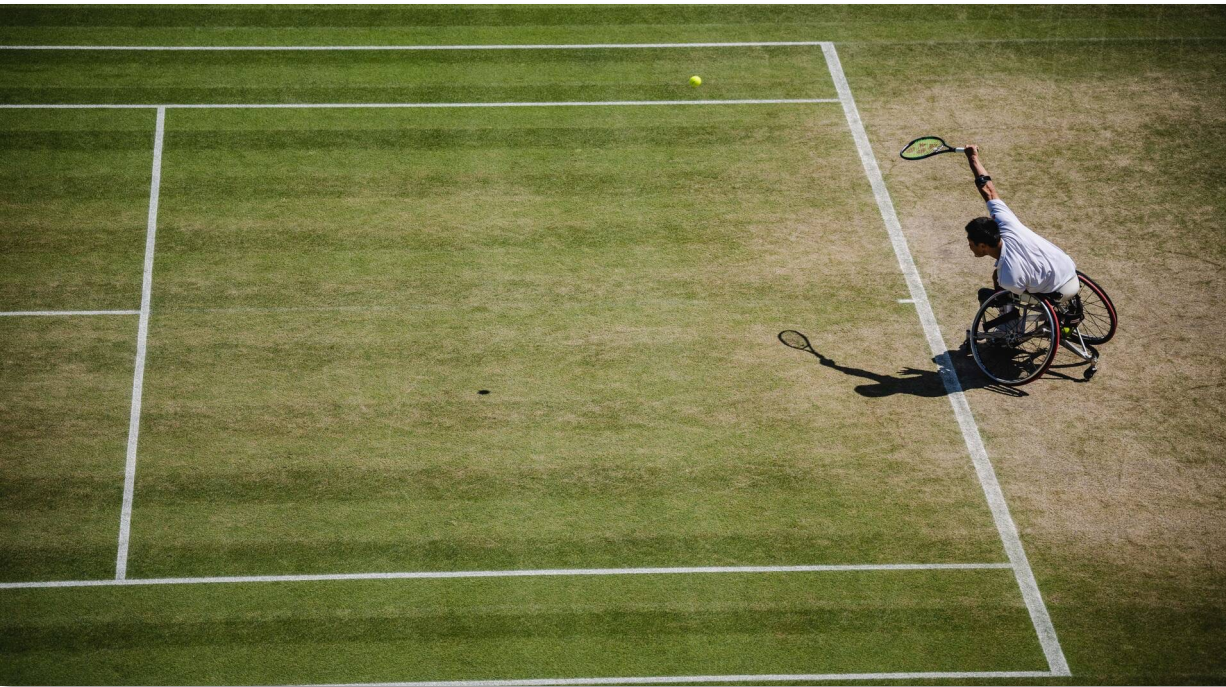
# ITF benefits from ICCE membership

ICCE STRATEGY DISCUSSION  
2024-2028

# Objectives of this presentation

1. Explore the benefits of being an ICCE member
2. Suggest what else ICCE could provide for IFs
3. Propose what ICCE could do to encourage more IFs to join

# Benefits of ICCE Membership for ITF



## Network

Access to a vast network of coaching professionals, educators, and institutions



## Knowledge

Facilitates knowledge exchange, collaboration, and best practice sharing



## Positioning

Keeps ITF at the forefront of coaching innovation and development in tennis

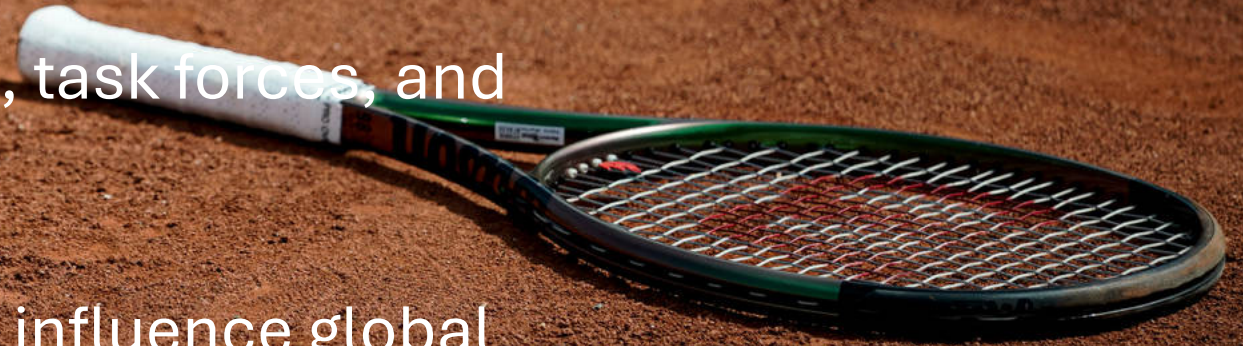
# International Conferences and Workshops

- Participation in international conferences, workshops, and seminars
- Engage with leading experts in coaching science, pedagogy, and athlete development
- Gain valuable insights and perspectives for ITF's coaching programs and initiatives



# Influencing Coaching Standards

- Contribute to the global discourse on coaching excellence
- Shape the future direction of coaching education in tennis
- Involvement in ICCE committees, task forces, and working groups
- Advocate for tennis coaches and influence global coaching standards, accreditation, and certification



# Support for International Federations

- Offer specialized training programs and resources for IFs
- Address unique needs and challenges of different sports
- Cover talent identification, coach recruitment and retention, grassroots development, high-performance coaching pathways
- Provide practical tools and strategies for enhancing coaching infrastructure and programs
- Facilitate research opportunities



# Collaborative Initiatives

- Facilitate collaborative initiatives among IFs
- Address common challenges and share best practices in coaching development
- Foster partnerships and knowledge exchange
- Create synergies and economies of scale benefiting the entire sports community

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# Encouraging More IFs to Join ICCE

- Enhance value proposition with tailored membership benefits and services
- Develop resources, training programs, and networking opportunities specific to IFs' needs
- Actively engage with IFs through targeted outreach and communication
- Showcase success stories and tangible impacts of ICCE membership
- Explore partnership opportunities with international sports organizations and governing bodies





# Some practical examples



## Olympic Solidarity

IFs Coach Developers Courses (i.e. inspired by the WISH programme), inclusion of Developer Courses in the OS offer



## ASDEG

Education Module on Building the Coach Education Structure in National Associations



## ICCE World Conference

IF specific session (workshop), interactive session, research opportunities, etc.



## ICCE Structure

IF specific working group or task force



**THANKS!**